

“IT’S ALIVE!!!” ARROW INTERNATIONAL BRINGS UNIVERSAL MONSTERS’ FRANKENSTEIN TO LIFE FOR HALLOWEEN 2026



CLEVELAND, OH — Arrow International is kicking off the 2026 Halloween season with the release of **Frankenstein**, a new electronic pull tab (eTab) game created under license from Universal Studios Licensing LLC.

Frankenstein brings the world’s most famous Monster to life with locked coins, four jackpot tiers, and electrifying features that can be combined for the ultimate Monster experience.

“The Arrow Game Design team held nothing back,” said Head of Game Design, Ian Arrowsmith. “New features built around one infamous character, then months spent tuning the timing and design until every moment landed. They didn’t just honor a legendary license. They brought the Monster to life.”

The game is packed with spooky features that keep players on the edge of their seats:

- **Ignite:** A flaming torch sets both the windmill and the Monster ablaze, unleashing the Monster on every play to collect every visible coin across 5 plays.
- **Double:** A laboratory switch activates, introducing a second full-size play area alongside the first to double the action across 5 plays on 2 boards.
- **Ignite+Double:** Combines both features: two full-size play areas and an active Monster across 10 plays.
- **Grand Chance:** An energized Monster grabs the power meter, dynamically boosting the win by up to 3.5x or instantly awarding the Grand Jackpot.

“We liked the idea of taking the Monster and putting him on the player’s side,” said Phil Gelber, Chief Product Officer of eGaming at Arrow International. “Here he isn’t the thing you’re afraid of. He’s the thing you’re waiting for. Every play should feel like a classic monster movie. The anticipation builds, the tension mounts.”

Frankenstein is scheduled to launch in October 2026. Initial releases are set for Ohio, Kentucky, Virginia, North Dakota, and Indiana, with additional rollouts planned for New Hampshire, New Mexico, New York, Mississippi, and Maryland. All initial and additional releases are subject to applicable state charitable gaming regulatory approvals.



MULTI-CATEGORY LAUNCH ACROSS CHARITABLE GAMING

The Frankenstein eTab launch is part of a broader initiative to bring the Universal Monsters license to Arrow’s entire charitable gaming portfolio. Beyond electronic gaming, the program features paper pull tab tickets, jar tickets, seal cards, bingo paper, and ink dabbers. This line gives licensed charitable gaming organizations and their distributors flexible ways to engage players while helping nonprofit organizations boost participation and maximize revenue for their local causes.

ABOUT ARROW INTERNATIONAL

Arrow International, headquartered in Cleveland, Ohio, is the trusted leader in charitable gaming solutions, providing innovative products, secure systems, and dedicated service to nonprofit organizations across the United States. With decades of experience and a nationwide distribution network, Arrow remains committed to advancing charitable gaming in ways that strengthen communities and the organizations that serve them. Learn more at arrowinternational.com.

MEDIA CONTACT

Sara Roth | Customer Advocacy & Success Manager
sroth@arrowinternational.com