



BINGO HALL Ideas

SUMMER 2020

VOLUME VI

HELPING YOU ACCOMPLISH *Great* THINGS!

arrowinternational.com



As The Country Begins to Slowly Open Up, We Are Looking At A New Dawn – And A New World!



We are committed to our charities and responsible charitable and social gaming entertainment and want to continue to provide ideas to our Distributors and their organizations/operators as to how to effectively prepare and begin the opening of our industry.

Our web site has a section devoted exclusively to **Bringing Bingo and Pull Tab Tickets back** so check out these ideas! They are being updated, regularly, as we move forward and learn of new ways to welcome back charitable and social gaming, in this 'new' world'.

GAUGE YOUR PLAYERS' EXPECTATIONS USING SURVEYS

Be ready when your players return to your bingo hall. **Check out our pre-opening and post-opening surveys** which you can send out to your players to help you gauge their expectations.

DOWNLOAD A VARIETY OF SIGNAGE FOR YOUR BINGO HALL/VENUE

Make your patrons feel comfortable about your venue and set and manage the expectations ahead of time! Arrow is **providing downloadable posters, flyers, postcards and safety materials**. You can print, add to your website or social media page. Check out the signage on our web site and download what may work for your venue!

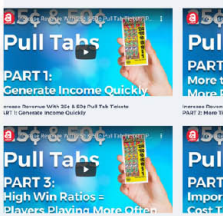


EMPHASIZE STAYING LOCAL!

Emphasize the appeal of staying local – and how important it is that we now, more than ever, support our local charities and organizations. They, too, need help 'coming back'!

CHECK OUT OUR VIDEOS FOR IDEAS

Money may be in short supply. Provide your players with greater entertainment value and more chances to win by offering 25¢ and 50¢ pull tab tickets! Check out our **YouTube** videos for ideas as to how you can make it easier for your players to re-engage.



SOCIAL DISTANCING IN YOUR HALL

Concerned that your bingo hall will have reduced capacity due to social distancing requirements? **Check out our Max product lines** to simplify inventories. Also consider, as applicable, more sessions per day and shorter games – and ask your patrons to pre-register so that no one is 'left out in the cold', thinking that merely 'coming to the hall' guarantees them an evening of entertainment!



Stay Tuned for Our Webinars!

They provide great ideas as to how to re-engage your bingo and pull tab ticket players – regardless of your venue!

Your participation and questions are welcome!



HELPING YOU ACCOMPLISH *Great* THINGS!



The laws that determine the legality of some products change constantly. It is the responsibility of the buyer to determine which products are legal in any given area.